

Zagdu Singh Charitable Trust's (Regd.)

### THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai)

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C - Block, Thakur Educational Campus, Shyamnarayan Thakur Marg, Thakur Village, Kandivali (East), Mumbai - 400 101.

Tel.: 6730 8201 / 2, 2884 7147 / 445

Fax: 2887 3869

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Website: www.timsrmumbai.in \* www.thakureducation.org

### DISSERTATION LIST OF MMS (FMHO) BATCH 2019-21

#### **FUNCTIONAL MANAGEMENT**

Roll No.	Name of the Student	Specialization	Title of the Project
M1921031	Krishna Goenka	Finance	A Study of Derivatives Market and Option Strategies in India
M1921033	Anup Gupta	Finance	Study of Risk Management in Banking Sector- A Project Report
M1921035	Vibhuti Gupta	Finance	A Study on Fundamental & Technical Analysis of Companies in Pharmaceutical Sector
M1921037	Aanchal Jaluka	Finance	A Study on Financial Derivatives – Futures and Options
M1921044	Shubham Pradeep Kolge	Finance	A Study on Fundamental Analysis of Companies Listed At NSE
M1921046	Devang Kukreti	Finance	Emerging Trends in Digital Payments
M1921119	Shradha Agarwal	Finance	An Empirical Survey on Perception of Investor's in Mutual Fund
M1921054	Kunal Mistry	Finance	A Study on Two-Wheeler (2W) Sector of India Using Fundamental and Technical Analysis
M1921060	Kushal Pramod Pagdhare	Finance	Study on Investment Decisions Impacting Wealth
M1921062	Shruti Pandey	Finance	Study of Risk Perception and Portfolio Management of Equity Investors
M1921065	Harsh Patel	Finance	A Comparative Study on Hedge Fund and Mutual Fund
M1921066	Vrushik Patel	Finance	A Study of Financial Technology(Fintech) in Indian Banking and Financial Sector
M1921067	Akshay Pathak	Finance	A Study on Impact of Stock Splits on Stock Returns
M1921120	Yash Lad	Finance	Impacts of Mergers and Acquisitions on Banking System in India
M1921001	Geet Agrawal	Finance	Wealth Management – An Emerging Sector
M1921003	Mayur Agrawal	Finance	A Study on Fundamental Analysis of Indian Oil Co. Ltd.

M1921004	Meetesh Agrawal	Finance	Study on Fundamental Analysis of IT Sector
M1921008	Mangesh Suresh Bandarkar	Finance	Comparative Study of Paint Industry Asian Paints and Other Companies.
M1921010	Anish Belekar	Finance	Investment Strategy of Insurance Companies
M1921011	Priyank Bhandari	Finance	A Study on Impact of Stock Splits on Stock Returns
M1921118	Danish kapadia	Finance	Function Project on Credit Analysis of Sail
M1921047	Vikrant M Kupavadekar	Finance	Fundamental View on the Most Affected Sectors in the Covid Pandemic
M1921048	Ashish Loke	Finance	A Study on Consumer Perception Towards Life Insurance Post Covid-19
M1921049	Abhishek Manjrekar	Finance	Consumer's Perception Towards Investment Avenue Pre and Post Covid-19
M1921050	Aarzoo Mehta	Finance	ESG Investing in India - An Analysis
M1921051	Milind Mehta	Finance	Consumer Behavior Towards Digital Marketing
M1921053	Akash Mishra	Finance	A Study on Entrepreneurship and Small Businesses Management
M1921013	Sneha Carval	Finance	A Study on Credit Card Industry
M1921014	Chaganti Asha Lakshmiprasad Radha	Finance	Study on Investment Pattern and Preference of People in India
M1921015	Prasad Chandak	Finance	Factors Influencing the Investment Decision of Retail Investors in Mutual Funds
M1921016	Hetal Chandapa	Finance	A Study on Equity Analysis of Five Selected FMCG Companies of India
M1921018	Nishant Chauhan	Finance	A Comparative Study on Traditional Banking & Internet Banking
M1921020	Rakesh Chipte	Finance	A Study on Fundamental Analysis on Indian FMCG Sector
M1921021	Gauri Churi	Finance	Fundamental Analysis of Cement Sector W.R.T. Ultratech Cement
M1921022	Divya Dabi	Finance	A Study on Individual's Investment Pattern in Various Investment Avenues
M1921023	Darshita Daliya	Finance	A Study on Technical Analysis: Pharmaceutical Sector
M1921024	Jhanvi Darji	Finance	Study on Investor Perception on IPO
M1921025	Divya Dasouni	Finance	A Study on Technical Analysis: Adani Power Ltd.
M1921027	Regina D'silva	Finance	A Study of Exchange Traded Funds
M1921029	Vaibhav Dwivedi	Finance	A Study on Fundamental Analysis of Real Estate Sector

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M1921117	Vishal Thakur	Finance	A Study of Analysis on Thermal Insulations Company for Investment
M1921082	Ayesha Shaikh	Finance	A Study on Asset Liability Management in Indian Banks
M1921083	Aditya Shanbuag	Finance	A Study on Performance Analysis & Portfolio Creation of Fertilizer Sector
M1921084	Abhishek Sharma	Finance	Consumer Behavior of Middle Income Group Towards Various Investmen Options with Special Reference to Mutual Funds
M1921085	Harsh Sharma	Finance	A Study About Investors' Awareness About Gold Mutual Fund
M1921087	Naveen Kumar Sharma	Finance	Systematic Investment Planning and Analysis of Investment in Mutual Funds
M1921090	Kamal Shetty	Finance	Financial Performance of Top 5 Companies from the Automobile Industry in India
M1921091	Mihir Shetye	Finance	A Study of Initial Public Offering for the Year 2019 and 2020
M1921101	Vikas singh	Finance	Perception of Customer Satisfaction Towards Services Offered in Public & Private Banks in India
M1921102	Yachana Singh	Finance	A Study About Investors' Awareness Towards Investment in Derivatives Market
M1921105	Nimesh Tamka	Finance	Risk Management Strategies Using Futures and Options with A Focus on Pharmaceutical Industry
M1921106	Sahil Tanwar	Finance	Impact of Buyback on Share Price of Companies in Indian Context
M1921107	Shivani Tawde	Finance	Investors Perception Towards Stock Market
M1921109	Devanand Verma	Finance	A Comparative Analysis of Public & Private Sector Banks in India Using Ratio Analysis
M1921111	Kiran Yadav	Finance	A Study on Investors' Perceptions Towards Investment in Mutual Fund
M1921112	Rahul Yadav	Finance	Impact of Internet Banking on Customer Satisfaction in India
M1921114	Priyanka Salunkhe	Finance	Fundamental Analysis of Retail Sector Companies in India
M1921115	Kartikey Rai	Finance	A Study of Cryptocurreny in India
M1921116	Akash Singh	Finance	Performance Analysis of Top 4 Private Sector Banks in India Using Camel's Model
M1921068	Smruti Patil	Finance	A Study of Non Performing Assets (NPA) in Indian Banking Sector
So the continu	Smith Pereira	Finance	A Study on Common-Size Analysis and Trend Analysis of Indian Automobile Industry
M1921069	A STATE OF THE PARTY OF THE PAR		

7		Finance	A Study on Comparative and Common Size Analysis of Entertainment
11921071	Zalak prajapati	Finance	Network India Limited
11921072	Saurabh Rai	Finance	Risk Management Using Derivative Products
	Keshav Rander	Finance	A Study on Net Banking in India
11921075	Ketan Rane	Finance	Performance Evaluation of Large Cap Equity Mutual Funds
11921078	Onkar Salvi	Finance	Comparative Analysis on Equity Funds and Debt Funds  Comparative Analysis on Equity Funds and Debt Funds
M1921002	Harsh agrawal	Marketing	To Study Sales Activities in Real Estate Industry with Reference to Sunteck Realty Ltd
м1921006	Dhanashree Bajaj	Marketing	To Determine the Advertisement Effectiveness of Lux and Dove Soap or Consumer Preference
M1921007	Shambhavi Bajpai	Marketing	Assessment of Online Streaming Customer Value for Netflix
M1921017	Megha Singh Chauhan	Marketing	Study the Relationship of Brand Equity and Customer Loyalty With
M1921028	Ankita Dubey	Marketing	Effect of Consumer Ethnocentrism on Consumer's Perception of Floduc
M1921032	Abhishek Gupta	Marketing	A Study on Effect of Gender Differences on Apparels Buying Decision
M1921032 M1921034	Sejal Gupta	Marketing	A Study on Professional Preference Towards Online Course  A Study on Professional Preference Towards Online Course
M1921034	Deepesh Jain	Marketing	A Study on the Consumer Buying Behaviour with Reference to Asian Paints
M1921039	Rindamol Davis Kaitharath	Marketing	Evaluation of Raw Pressery Brand with the help of BCG Matrix
M1921055	MANISH KUMAR NAGLE	Marketing	Instagram Playing A Major Role For Business & Startups
M1921057	Rahul R Nair	Marketing	Satisfaction of Consumers Towards Online Food Delivery System
M1921057	Rohit Nair	Marketing	Omni-Channel Retailing and its Impact on Consumer Purchase Journey
M1921038	Sandeep Nikam	Marketing	A Study on Analyzing the Impact of Customer Care Services on Customer's Satisfaction for Jio Network
M1021062	Yash Pandey	Marketing	Study on Brand Visibility of Indian Paint Industry
M1921063 M1921064	Harsha Pansari	Marketing	Study on Impact of Digital Marketing on Consumer Buying Behaviour while Purchasing Mobile Handsets on E-Commerce
	Supriya dilip sarate	Marketing	A Study of Consumer's Attitude Towards Online Shopping in India
M1921079 M1921080	Neha shah	Marketing	Various Ways of Lead Generation

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M1921081	Ronak Shah	Marketing	Effectiveness of Internet Advertising on Consumer Behavior
M1921088	Rohan Sharma	Marketing	Consumer Perception Towards Nestle in Kolkata: Post Maggi Crisis
M1921099	Shivam singh	Marketing	Consumer Behavior Towards Meme Marketing
M1921104	Harshada Sonawane	Marketing	Emergence of Influencer Marketing in India
M1921108	Jay Pavan Thakkar	Marketing	Instagram Playing: A Major Role for Business & Startups
M1921110	Anish Yadav	Marketing	Brand Attitude of Raymond
M1921113	Shreyash Yadav	Marketing	Hindustan Coca Cola Beverages Pvt. Ltd.
M1921121	Asavari Thakur	Marketing	A Study on Consumer behavior towards on Online pharmacies
M1921089	Bhavit Shetty	Marketing	A Study on Marketing Strategies of Marico's Hair Care Products in India
M1921092	Prachi Shinde	Marketing	A Study on Customer Relationship Management (CRM)
M1921093	Nikuni Shrimankar	Marketing	Impact of Brands on Consumer Buying Decision: An Exploratory Study
M1921094	Ankit Shukla	Marketing	Analysis on Attitude of Customer Towards Insurance Services
M1921095	Ashutosh singh	Marketing	Marketing Techniques used By SBI to Boost its Rural Presence
M1921098	Rajratan Singh	Marketing	A Study on Consumer Behaviour in Selecting Mobile Phones
M1921043	Apurva Kharat	HR	A Study of Online Reviews and it's Organizations
M1921056	Kavya G Nair	HR	A Study on Sexual Harassment at Workplace
M1921086	Mahima Sharma	HR	A Study on Work Life Balance Complexities and its Impact on Performance of Employees
M1921096	Dipti Singh	HR	A Study on Performance Appraisal System of Private Banks
M1921026	Hetal Dattani	HR	Impact of Training on Small Business
M1921041	Jheel Khan	HR	A Study on Motivational Significance of Various Rewards and Recognition Programs
M1921042	Mustabshira khan	HR	A Study on Employee Engagement
M1921045	Nidhi Kothekar	HR	To Study the Effectiveness of using Information Technology in HR Functions
M1921061	Shefali Pandey	HR	A Study on Spillover Effects on Work and Family in Relation with Supervisor Support
M1921076	Shreya Roy	HR	A Study on How Knowledge Management Is Impacted By Rewards
M1921005	Ameya Ajgaonkar	Operations	A Study on Six Sigma in Operations Management
M1921009	Prajakta Barde	Operations	Comparative Study and Analysis of Warehouse Aggregators in India
			Impact of IOT on Supply Chain Management

Y.i.M.S.R. Sondivali (E) Membel-181.

			Understanding the Supply Chain Management System of Zomato-Food
M1921019	Nitin Chauhan	Operations	Delivery App
	A Govvoli	Operations	3 PL Services in India: Challenges, Opportunities and Recommendations
M1921030	Apurva Gawali	Орежи	A Study on Role of Local Courier in Indian Market- Opportunities and
M1921038	Richa Jha	Operations	Threats
M1921040	Rohan Karwa	Operations	Study and Analysis of Quality Procedures  A Study of Impact on the Supply Chain Management Due to E-Commerce
M1921052	Abhishek Mishra	Operations	
	Manvi Raina	Operations	Growth  A Study of Implementation of Total Quality Management (TQM)  Study on Performance Evaluation of Electric Vehicle and its Impact in
M1921073	Vidhi Ruparelia	Operations	T - sisting
M1921077		Operations	Diagning and its Implementation.
M1921097 M1921100	Gaurang Singh Sushilkumar Singh	Operations	A Study on Block Chain Technology in Supply Chain Management

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Director
THAKUR INSTITUTE OF MANAGEMENT
STUDIES & RESEARCH
Shyamnarayan Thakur Marg, Thakur Village,
Kandivali (E) Mumbai - 400 101

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Roll No.	Name of the Student	Specialization	Title of Project
M1820014	Amol Birwadkar	Finance	A Study on Retail Operations of a PSU Bank.
M1820008	Aniket Autkar	Finance	A Study on process of Credit Appraisal in HDFC Ltd
M1820001	Ankit Agarwal	Finance	The Study of Non-Performing Assets in Indian Banks
M1820116	Premlata Yadav	Finance	Study on Investment Pattern and Preference of People
M1820002	Kanchan Agrawal	Finance	A Study on Financial Derivatives (Futures & Options)
M1820020	Kritna Dave	Finance	A Comparative Study of Hedge Fund and Mutual Fund
M1820003	Priyanka Agarwal	Finance	A Study on Credit Card Industry
M1820112	Priyanka V	Finance	An Empirical Survey on Perception of Investors in Mutual Fund
M1820004	Shaily Agrawal	Finance	Financial Modelling & Valuation of Company Share (Kei Cable)
M1820011	Sheetal Manoj Barnwal	Finance	Comparative Analysis of Icici Bank - Camel Approach
M1820009	Shriprasad Barde	Finance	Study on Hedge Funds and Expanding Markets
M1820006	Shubham Asawa	Finance	A Study on Impact of Stock Spilt on Returns
M1820022	Ritika	Finance	Impact of Corporate Action on Share Prices
M1820023	Prem Fulora	Finance	Comparative Study of Mutual Fund



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Roll No.	Name of the Student	Specialization	Title of Project
M1820027	Priyanka Harshbhushan Gulati	Finance	A Study on Diversification Techniques in Portfolio Management
M1820028	Heenal Gupta	Finance	A Project Report on Yes Bank Crisis
M1820029	Gupta Kajal Mukesh	Finance	Comparative Study of Portfolio Management Services
M1820030	Mayur Ajay Gupta	Finance	Study of Banking Products and Its Impact on Consumer Behaviour
M1820033	Kajol Jain	Finance	A Study on Fundamental and Technical Analysis of Companies with Special Reference to Retail and Automobile Sector
M1820034	Neha Jain	Finance	Merger and Acquisition: Walmart and Flipkart
M1820035	Sagar Jain	Finance	A Study of Technical Analysis of It and Banking Stocks with Reference to the Stock Market
M1820036	Parth Jani	Finance	Financial Planning for Salaried Employees and Strategies for Tax Savings
M1820037	Harshwardhan Jhunjhunwala	Finance	A Study on the Investment Options in Financial Market
M1820042	Shantanu Kariwala	Finance	A Study on Global Pharmaceuticals Outlook with Special Focus on Us, Europe and Indian Markets.
M1820043	Anuradha Karnik	Finance	Comparative Study of Mutual Fund and Equity Market
M1820044	Keshav Karwa	Finance	A Study of Derivatives
M1820050	Lakshmi Menon	Finance	Fundamental and Technical Analysis of Oil and Gas Sector
M1820051	Jigisha Mewada	Finance	Analysis of Effect of Announcement of Merger of Indian Public Sector Banks on their Stoc Market Return



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Roll No.	Name of the Student	Specialization	Title of Project
M1820052	Mirajkar Tanmay	Finance	Life Insurance Sector in India
M1820054	Pooja Mishra	Finance	A Study in Fundamental Analysis of Major Companies in It and Banking Sector
M1820101	Satpalsingh Thakur	Finance	A Detail Study of Bond Market in India
M1820057	Heta Modi	Finance	Comparative Analysis of Mutual Funds in Private Sector and Public Sector
M1820061	Mayank Papnai	Finance	A Study on Credit Rating Processes in India With Reference to Crisil, Icra & Care
M1820063	Twinkle Patel	Finance	Study of Financial Technology (Fintech) in Indian Banking and Financial Sector
M1820066	Poonam Phadtare	Finance	A Study on Investment Decisions Impacting Wealth
M1820067	Likhith Poojary	Finance	A Study on Equity Research Report of Indian Retail Industry
M1820068	Vikramaditya Prasad	Finance	A study of Venture capital in India
M1820069	Rahul Upendra Rai	Finance	Analysis of Financial Derivatives with Respect to Futures and Options
M1820103	Vivek Thote	Finance	Equity Research Report on Indian Retail Industry
M1820071	Mayuri Rane	Finance	A Comparative Study of Hedge Funds and Mutual Funds
M1820099	Harshad Suryawanshi	Finance	Investment Avenues Available in India
M1820076	Pranali Sabnis	Finance	A Study on Risk Management Using Derivative Products  (KANDIVLI (E)



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Roll No.	Name of the Student	Specialization	Title of Project
M1820120	Vaidehi Zawar	Finance	Exchange Traded Funds
M1820106	Kartik Tripathi	Finance	A Study on Investment Decisions Made by Retail Investors with Reference to Risk, Return and Diversification
M1820107	Kunal Vaishnav	Finance	A Study on Debt Market in India With Instruments
M1820109	Arpita Vanjara	Finance	An in-Depth Study on Hedge Funds
M1820110	Aparna Verma	Finance	A Study on Venture Capital and Business Angles Outlook in India
M1820111	Reshma Verma	Finance	A Study on Selection of Investment Avenues by Millennials
M1820118	Suraj Yadav	Finance	Growth of Alternative Investment
M1820113	Saurabh Vishwakarma	Finance	Risk Management in Banks
M1820117	Rajan Yadav	Finance	Study on Performance of Portfolio Management
M1820105	Tile Uddhav Nanasaheb	Finance	Factors Affecting the Indian Bond Yields
M1820074	Deven Rawool	Finance	A Study on Alternative Investment in India
M1820119	Sushil Kumar Yadav	Finance	Financial Planning for Salaried Employees and Strategies for Tax Savings.
M1820070	Aditi Rane	Finance	A Study on Financial Performance of Banks
M1820005	Agarwal Tanay Rambabu Babita	Marketing	A Study on Consumer Perception Towards Tata Motors



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Roll No.	Name of the Student	Specialization	Title of Project
M1820007	Ashar Mansi Ashok Shila	Marketing	A Study on Factors Effecting Customer Behaviour Towards Online Food Services
M1820016	Chordiya Disha Sanjay Manisha	Marketing	Identifying Online Streaming Customer Value for Netflix Recommendation System.
M1820018	Dalkhania Mohd Awesh Asif Abida	Marketing	Marketing Plan of Electric Vehicles
M1820019	Das Abhirup Salilranjan Mousumi	Marketing	A Study on Retailers Role in Dairy Products in Horeca Sales with References to Parag Milk Food Products
M1820021	Desai Ajinkya Mahesh Prachi	Marketing	Consumer Perception Towards KFC as a Fast-Food Outlet
M1820024	Gada Neel Hasmukh Hansha	Marketing	Study on Consumer Perception Towards Green Tea in Mumbai Guide
M1820025	Garg Mansha Sunil Alka	Marketing	Perception of Customers Towards Stores: A Study on Apparel Buyers.
M1820026	Ghosh Ankita Arabinda Rinki	Marketing	A Study on the Service Gap Analysis of Hospitality Industry
M1820031	Gupta Pratik Prakash Mamta	Marketing	To Study the Satisfaction of Consumers Towards Online Shopping
M1820032	Gupta Yogesh Krishankumar Laxmi	Marketing	An Exploratory Study to Understand the Attitude on Undergraduate Students Towards Second-hand Curriculum Books
M1820038	Joshi Madhuri	Marketing	Effects of Private Label Brands on National Brands
M1820040	Kajal Vinod Kumar	Marketing	A Study on the Process of Credit Appraisal in HDFC Ltd
M1820041	Kanojia Rohit Rammilan Geeta	Marketing	Sales Activities in Sunteck Realty
M1820045	Katta Akash Omprakash Hemlata	Marketing	A Study on Food Truck



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Roll No.	Name of the Student	Specialization	Title of Project
M1820046	Kavil Viren Vinod Sujata	Marketing	Millennial Consumer's Perception Towards Meme Marketing
M1820047	Khan Javed Amirullah Momina	Marketing	Functional Management of Amul
M1820049	Mehrotra Sejal Rakesh Charu	Marketing	Functional Analysis of Digital Payment
M1820053	Mishra Lovekush Hira Girija	Marketing	Impact of Digital Marketing on Indian Start Ups
M1820055	Mishra Shailesh Rajesh Usha	Marketing	Brand Attitude of Raymond
M1820058	Mundada Soham Rajesh Sangeeta	Marketing	Market Analysis and Sales of Luxury Housing
M1820059	Nair Anooj Suresh Sindhu	Marketing	Satisfaction of Consumers Attitude Towards Online Food Delivery System
M1820062	Patel Mahesh Shantilal Vasanti	Marketing	Consumer Satisfaction Towards Rameshwar Timber Mart Products
M1820064	Pathak Revati Prashant Madhuri	Marketing	Customers Willingness to Pay for A Property Purchase in Sunteck Maxxworld Naigaon
M1820065	Patil Nikhil Madhukar Madhuri	Marketing	Evolution of Cause Marketing in Fmcg Industry
M1820072	Rastogi Surya Sharad Anita	Marketing	Buying Behaviour & Consumer Preference in Residential Real Estate in Mumbai
M1820073	Raut Harshal Sandhya	Marketing	To Study Consumer Buying Attributes for Swiggy and Uber Eats
M1820077	Sambavar Uma Subbaiah Selvi	Marketing	Instagram Playing A Major Role Business & Start-up's
M1820084	Shakya Pratibha Vedram Neelam	Marketing	Marketing Strategy and 5 Cs Analysis of Nseit



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FUNCTIONAL SPECIALIZATION						
Roll No.	Name of the Student	Specialization	Title of Project			
M1820075	Rosemary Davis Kaitharath Tessy	HR	A Study on Impact of Reward and Recognitions in Tata Steel Industry			
M1820092	Shetty Pratiksha Mohan Chandrakala	HR	Work Life Balance as A Tool for Better Recruitment and Retention of Employees			
M1820093	Sushmita Acharya	HR	To Study Effectiveness of on Boarding Process in Aditya Birla Capital			
M1820095	Shukla Shikha Prakash Hemalata	HR	A Study on Employee Satisfaction of TCS			
M1820039	Kadam Sarthak Rajendra Archana	Operations	Factors Influencing Supply Chain and Logistics in Tata Motors			
M1820060	Pandey Vibha Udaychand Laltidevi	Operations	A Comparative Study on Distribution System of Food and Non-Food Channel in FMCG Sector			
M1820078	Sawal Yogesh Sunil Sayali	Operations	A Study on Practices in Manufacturing Industry			





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Roll No.	Name of the Student	Specialization	Title of Project
M1820085	Sharma Ankit Shivkant Anita	Marketing	Impact of Service Quality on Online Apparel Industry
M1820087	Sharma Kamna Ramsinnet Sita	Marketing	A Study on Customer Satisfaction for ICICI Bank in Mumbai
M1820091	Shetty Meghna Mohan Jayshree	Marketing	The rage of food on wheels - Origin of food trucks
M1820096	Singh Priya Akhilesh Ranjana	Marketing	Omni-Channel Retailing and Its Impact on Consumer Purchase Journey
M1820097	Singh Shailesh Jaivendra Satyabhama	Marketing	"Consumer Perception & Satisfaction Towards Amul Milk"
M1820100	Tanna Aishwarya Ajay Riddhi	Marketing	A Study on Promotional Strategy of Ice Balaji Telefilms
M1820102	Thakur Truptesh Kiran Mamta	Marketing	Functional Management and Digital Content of Zee Entertainment
M1820104	Tibrewala Punit Dinesh Dipa	Marketing	To Study the Marketing Strategy Used by Online Food Service Industry in India
M1820108	Vaishnav Rohan Ghanshyam Lalita	Marketing	Study to Evaluate Marketing Strategies of Jio
M1820114	Warsi Sohail Mohd Irfan Ashabun	Marketing	Brand Origin Influences in Purchase Decision
M1820115	Yadav Ashish Sabhajeet Geeta	Marketing	To Study the Marketing Strategy of Electric Vehicle Industry in India
M1820012	Bhalla Pranav Pawan Chanchal	HR	To Study the Job Design at Emsys Solutions Pvt Ltd
M1820017	Chourasia Khushboo Rajendra Deepa	HR	To Study the Impact of Training and Development on Employees in An Organizations
M1820048	Mahale Shruti Vaman Archana	HR	Training & Development at ITC